

**MARKETING
MAGIC**
@chungalunga

**CHUNGALUNGA
COIN**

1. Before we start
2. Why teams don't achieve (big) success
3. Family first – 100 visionaries
4. Discord
5. Organic TikTok Game
6. TikTokers joining Chungalunga family
7. TikTok Fund - \$1.000.000 (plus \$\$ and other rewards)
8. Twitter Game
9. Word of mouth
- 10.Hype
- 11.Family Efforts
- 12.Final Thoughts

BEFORE WE START

There's no dev.

There's no team.

There are just you and me.

That's something I consider quite crucial for everyone to understand.

Especially for the people coming from the Telegram and Twitter crypto space.

Read and fully understand the whitepaper before you continue reading "Marketing Magic".

WHY TEAMS OR „TEAMS“ DON'T ACHIEVE (BIG) SUCCESS

Chungalunga was started by me, Skool, with the intention **to get involved** with **amazing people** in bringing this coin to the mainstream – the ones who **share the same vision** as me, the ones who are **patient**, the ones with **positive attitudes**, and **proactive** people who fully understand that even 5 minutes per day in helping one project grow is time spent way better and brings much more value for themselves, instead of scrolling endlessly on Telegram, Twitter or watching YouTube crypto videos which mostly don't bring you anything good (*from a financial perspective*).

Still, nowadays, too many people believe that some team, or even one person, will bring their project „to the moon“ and make them serious money.

I'm still wondering how many people are naive in this space...?

Even if the team has good intentions, they rarely can make one project successful enough **for you to improve your financial future for good** (*both price-wise and counting the number of people who will use their services*).

Members of the teams in the crypto space are rarely (well) immersed in building businesses, especially not in marketing activities.

And nowadays, „teams“ often create projects just for their own benefit, so they can buy first, for the cheap, then they use „marketing“ in the form of „callers“, which sometimes are their friends, and then use new buyers as their „exit liquidity“, meaning they will capitalize selling to those new buyers and move to create another project. They don't care about getting to a high market cap and staying there. Meaning - most of those projects die very quickly.

The sad thing is – **most investors will never figure that out.**

Besides that, how many projects have ended up in the Top 100 projects on CoinMarketCap where their team did all or most of the work regarding the marketing of that project?

Hm... One? Two? None?

The reality is that those projects that have teams or „teams“ to „push“ that project will not achieve huge success. And often, no success is possible to achieve because that component of a **strong community** is missing.

I'm one person.

The one who started this story – a story where we already know that [Chungalunga is a \\$2 billion market cap project.](#)

I can't do much without amazing people getting in early enough and making a solid base to get thousands of people to the **Chungalunga coin.**

It's almost impossible.

You see, how things work in crypto is that **ONLY STRONG AND COORDINATED** community actions can bring a project to the mainstream and make it one of the biggest projects.

I'm here to start the fire 🔥

And do some of the actions from below to help you - our family members; mostly after a firm foundation has been set up.

And NONE OF THOSE things can bring any proper result in the crypto space until we have solid foundations. One of them is a solid number of investors/supporters who are helping out by spreading the word about CL. **A proactive and loud community** is what I'm after in the beginning, as one of the most critical steps in building something meaningful in crypto.

FAMILY FIRST – 100 VISIONARIES

That's why the first goal is to get 100+ daily active visionaries to our family.

It is much more important than getting thousands of, usually passive, investors and building the hype with unimportant announcements or non-efficient "marketing" actions.

That wouldn't stick for a long time.

This means the **first goal is to have 100+ magnificent people** who will be active daily in spreading the word about us in several specific and quite easy ways. With small, well-planned actions, one hundred people will do a more effective push than thousands of non-directed shillers, so-called influencers, or any „team“ out there could do.

One hundred people **who are aware they can make life-changing money this way, with just one project**, even during the bear market.

The best approach is to get proactive people together who invest in a project while the market cap is on the low end and then stay around, sharing the same vision and helping at least a bit.

I'm looking for people who are at a level of awareness where they understand that even 5-10 minutes of spreading the word daily about the project they invested in, is much better than:

- waiting for calls from different channels and „ape“-ing in whatever they post
- reading countless messages in dozens of Telegram groups they are in, while usually not participating in the group, nor connecting with other members, or helping them in any way
- waiting for someone else to give them „alpha“ so they finally can make a few dollars or make up for lost investments
- jumping on every notification from Twitter and scrolling endlessly through tweets, not knowing after 2 minutes what they have started to read in the first place
- watching long-ish YouTube videos that will not help them directly in making it big in the crypto space
- or anything in between.

The truth is – the ones who succeed in crypto are either very well connected, so they know enough inside info, or the ones who get engaged in helping to spread the word about the project while investing early enough.

Here, at Chungalunga, we are first getting together extraordinary individuals who will be active daily and become the core of the whole project.

Plus, since they are part of our family, the most important info will be shared between those members first in our Discord.

Don't forget: this process should be **fun, stress-free, and effortless**. We're here to have **a great time**, one worth remembering, where most of our members will be able to fulfill their desires while **manifesting** and working on Chungalunga's success.

An important thing to notice – most of the crypto investors are buying coins/tokens **only when the price starts going up**. When there are green lines.

When FOMO (Fear of Missing Out) is activated.

They don't buy when the price is stagnant, nor do they invest in low-cap projects, like CL is at the moment, because they need a lot of reassurance it's something good; they usually follow what other people are doing.

And when they see a lot of other buys coming in, they are **only then** ready to buy.

It's a fascinating part of human nature, and it's easy to see why few people get rich (or wealthy) in crypto.

By knowing that, one a bit more experienced can easily see why that will work great for our Chungalunga family members:

Early investors and helpful family members will have the biggest advantage, and they'll make significant gains on a small investment and for a small investment of time in helping CL grow.

Don't forget what moves all crypto projects forward – **it's hype**. Nothing else.

Read more in a dedicated chapter about it.

DISCORD

We have a server for our holders and active members on Discord.

I would like our members to become best friends in the following weeks/months, to have a **healthy and uplifting** atmosphere where we will help each other in different ways, and organize much better in specific actions of promoting the Chungalunga to the (mainstream) investors.

Find the link for our Discord server on the website:

<https://www.chungalungacoin.com/>

Everyone in crypto will eventually know about Chungalunga coin (CL).

That's one part of the vision.

It will be easy to **manifest** this vision in reality **when the best community (family) is formed.**

ORGANIC TIKTOK GAME

TikTok has the most encouraging algorithms at this time; it's **easy to gain massive exposure with your videos**. Easy and free.

One of the easiest ways we will achieve big wins on TT is that you, **our family members, and other supporters will promote CL with simple videos on TT while having much fun.**

And you don't even need to be on camera.

I'm starting as an example.

Find links to my social media accounts at <https://chungalungacoin.com>

This way, we will attract not only existing crypto investors – **we will get many new people to the crypto for the first time,** those who find our videos engaging, and when they see a **healthy and fun community** built around Chungalunga, they will stay and support us.

Later on, many of you and many new members will see what else good exposure to the TikTok audience can bring you, and I'm confident you will utilize TT to promote CL even more, and maybe **yourself as a brand**, besides many other things you could use this free traffic source for. That's why we will share some great info and advice in our Discord server between our members while our members get more and more connected on a friendly basis and get interested even more in **becoming mega-successful in crypto or even beyond it.**

ACTION STEPS:

1. Film a short video about the Chungalunga coin where you personally explain our vision and why Chungalunga is THE COIN to own long-term; tell them about evil WEF and CBDC or anything in between (read everything on Chungalunga's website and related links as [my articles on Medium.com](#)) **BEST APPROACH**
2. Make a short video where your face is not visible, but you talk about Chungalunga and show them on a computer screen/tablet/smartphone our website, chart, articles on Medium, or whatever you find useful at a specific time **SECOND BEST APPROACH**
3. Create an avatar/image in Ideogram, Midjourney, or any other AI tool (*this is the method I'm using*). Create a voiceover in the Elevenlabs AI tool (or any other similar). Then, use a simple video editor like CapCut to put that together. It's VERY simple, and you'll learn it in 5-10 minutes. Just do a simple search on YouTube on how to use CapCut.
4. **ALTERNATIVE:** re-post my videos from TikTok to your account(s) with some small edits, like adding my username at the end of the video. When those people come to my account, I'll take it from there.
5. **BONUS STEP:** post those same videos on Twitter, Instagram, and YouTube to get many more views and followers on those platforms.

NOTE: You can have/create an entirely new TikTok account. Thanks to their algorithm, everyone can achieve a massive number of views and gain a lot of followers quickly.

Post 1-2 videos per day. One video per day would work fine because the most crucial factor is constant posting (almost daily).

And **you can create one video literally in 5-10 minutes.**

You don't have ideas? **1.** Watch other crypto videos on TT for inspiration. **2.** Use ChatGPT and info from the website. **3.** Ask others on our Discord server for ideas.

BONUS: give your viewers **FREE COINS!**

This is one of the best approaches. Write a hook for your video where you tell them that you're giving away free coins. Give them 10, 100, 1000, or even million coins. It doesn't matter at this stage because CL is extremely cheap, and people generally love free stuff. For just \$10, you could give A LOT of coins away and get hundreds of new people to the Chungalunga coin. Sending these coins to other people is DIRT CHEAP, and we are probably the only ones who will do this strategy because we're on PulseChain. All other coins or tokens are on blockchains, so it is not cheap to send coins/tokens to others like it's here.

Bitcoin supporters did a similar thing at the start, and it exploded in popularity. They didn't have TikTok back then, and we could easily get millions of new people to Chungalunga.

In this situation, „non-coiners“ will LOVE that they are getting their first crypto for free.

Most of them don't even know how much those coins are worth, and they need to learn how to check, or they're too passive to do that part.

But...

HERE'S THE CATCH!

To get those coins you're giving them away for free, they need to create a wallet.

You should tell them to visit Chungalunga's website for [a simple tutorial on creating their \(first\) wallet.](#)

A number of those people will find info on the website interesting and they'll learn more about CL. And smart ones between them will understand what we are doing and join our family and buy a bit more CL while it's still incredibly cheap.

The second reason – now that they have coins, they'll start monitoring our chart.

With more and more people buying, CL's price will go up fast, and **FOMO will hit hard.**

In that situation, they will follow our simple tutorial on purchasing CL and purchase much more than you have sent them for free because they now understand we're going to become a mainstream success, soon-to-be Top 20 project on CoinMarketCap.

REGULAR TIKTOKERS JOINING CHUNGALUNGA FAMILY

Content creators on TikTok are paid for uploading videos, the same as creators on YouTube, but with one big difference – creators on TikTok get approximately 100x-1000x less money.

That's why we can help them with Chungalunga, and in return, they will help CL to become one of the most used and talked-about cryptocurrencies while making (a lot of) money in the process.

Many creators will learn about CL directly on TikTok by seeing the videos from our members who already talk about CL – which will help us get new people to the project.

PROVIDING USE CASE FOR CREATORS ON TIKTOK

With time, we will provide a way for creators to simply put a link in their bio **where their followers can donate CL to them quickly and easily.**

Some Chungalunga family members and I will contact as many Tiktokers as possible and get some of them involved in promoting Chungalunga on TikTok.

It could be a long process, yet there are tens of thousands of potential CL partners, so I'm confident we will quickly get the first 50-100 people in the early stage who will share our vision and help us become a mainstream success, which is **more than enough to start the snowball effect.**

TikTok has mainly a younger audience, and most of them will be introduced to the crypto for the first time through the Chungalunga coin, and how it usually goes – they will stick to it.

And because they can make money (*through donations or selling something for the CL*), this way, they will promote it even harder.

It's a win-win situation for everyone, and one of the additional reasons is that younger people can't get debit or credit cards in many countries.

But, they will be able to spend CL later in different online shops (*read the „Ecom central“ chapter in the whitepaper*) or simply exchange it for another cryptocurrency if they want.

With this approach, **it's easily possible that Chungalunga will become „the currency of Tiktokers“**.

With many people filming engaging videos, showing how to purchase CL, and with other steps (which will be suggested in our Discord), we can achieve a viral effect while turning many of our early supporters into TikTok crypto millionaires.

Considering that, it's easy to see that after the first strategic approaches on TikTok, the Chungalunga coin can quickly become widely popular in many countries worldwide.

TIKTOK FUND - \$1.000.000

(plus money and other rewards)

Several of the first supporters have bought enough Chungalunga coins for this fund, which will be worth \$1.000.000 **when we reach the market cap of \$100 million**, which is not hard to achieve.

That market cap is just 5% of our \$2 billion market cap goal.

1. \$1 million fund

At that point, we will give away coins from this fund to the people who published videos on TikTok about Chungalunga in the weeks/days prior to achieving that step of our goal – getting at the \$100 million market cap.

There will be **no specific requirements** for this:

if you have a TikTok account or can create one, then you are good to go.

This fund is our way of thanking everyone who participates in putting the word out about CL, especially those people who found out about us when we were close to the \$100 million market cap and hadn't invested before that moment (*those who invested before that are in a great position at this moment, and they've profited very well from their investment and actions*).

These coins will be given away to our Chungalunga family members who posted at least three videos about Chungalunga coin in total, no matter if you hold any CL coins or not.

The minimum amount one person will get in CL will probably be at least \$1.000,00. while the max amount will be close to \$10.000,00 or even higher for exceptional results/numbers of views.

This process will be described in detail in our special Discord server for this purpose.

Sign up using this form below to get in touch:

<https://forms.gle/YFotSsm5CjkhMxy16>

(alternatively, find this form on the ChungalungaCoin.com)

Sign up now, even before publishing any video about CL.

As it usually goes, rewarding people this way could go viral, especially on a social network like TikTok.

That alone could give us great exposure and a significant boost in growing the Chungalunga coin in any possible way, making every participant satisfied (*while encouraging many more users to join our mission*).

2. PORSCHE TAYCAN + TESLA MODEL S

There will be additional rewards; some of the most prominent ones are these two cars.

All info about that will be on our Discord server.

Follow the steps on this link and join the Chungalunga family:

<https://forms.gle/YFotSsm5CjkhMxy16> *(alternatively, find this form on the ChungalungaCoin.com)*

NOTE:

There will be even better/higher rewards for everyone who will be included in this process. For now, it will be a secret, and **only the members who sign up by following the link above** and get to our Discord server will find out about it and be able to participate for much bigger rewards.

I'm confident this will be a life-changing opportunity for many people included.

Chungalunga coin= mainstream coin.

Success is inevitable.

TWITTER GAME

Stick with this if you already have an account on Twitter (*and/if you are in CT, aka Crypto Twitter*).

You probably already know what to do there, and I'll add what I believe it's important:

1. Don't ask so-called „influencers “ to check us or to write about CL. Those people from the crypto space are one of the factors why the crypto space is toxic. Most of them are scammers in one way or another. And I'll be pleased to see that none of them has bought CL early. They don't deserve it.
2. Don't shill CL in the comments of random tweets. It's almost never effective.

What to do?

Change your mindset before any action to:

„I don't give fuck about them. They're losing because they're not early in Chungalunga.“

The thing is – you need to attract people. Not to beg them to check what the Chungalunga coin is.

Use the manifestation principles (if you know them; if not, use AI like ChatGPT to quickly learn about them).

Write tweets about CL, WEF, and CBDC with that new attitude. Mention that the best alternative to the upcoming CBDC is CL.

Eventually, your tweets will start gaining traction, and more and more people will start noticing them. Then they will want to talk to you. Get them to join us via DMs or forward them towards my Twitter account **@skool_cl**

Feel free to repost my videos (find them on my Twitter account) whenever you find it appropriate.

WORD OF MOUTH

No matter what has been done in promoting one business, product, or service, regarding paid advertising and/or guerilla marketing strategies, if you want to achieve a unique worldwide success, everything comes down to...

Word of mouth.

The most powerful marketing there is.

Especially in the crypto space.

People usually listen to what their friends recommend instead of some unknown people.

No matter if it is a movie in question, a book, a TV show, or a product.

We are leaning forward to listening to recommendations from our friends much rather than some stranger.

Nothing can get us further than word of mouth.

The real magic starts when enough open-minded people who want to decide on their own about their financial future start telling their like-minded friends to check us out.

That's it. You don't need to influence them to purchase anything. Just let them know to visit Chungalunga's website.

And because of that...

I would suggest that whatever we do, at any point, includes a „call to action“ where viewers/followers should start telling their friends, if they love what CL is all about, to check us out.

Together we grow.

HYPE

Chungalunga is „just“ a **cryptocurrency**, which you should know by now after reading the whitepaper.

That alone gives us a **remarkable advantage** to achieve the highest possible hype at specific times.

There is no waiting for some utility or for some developers to finish the stuff they are working on to get the hype going.

CL has a significant advantage of being „only a cryptocurrency“ since **most of the growth in crypto is based purely on hype**.

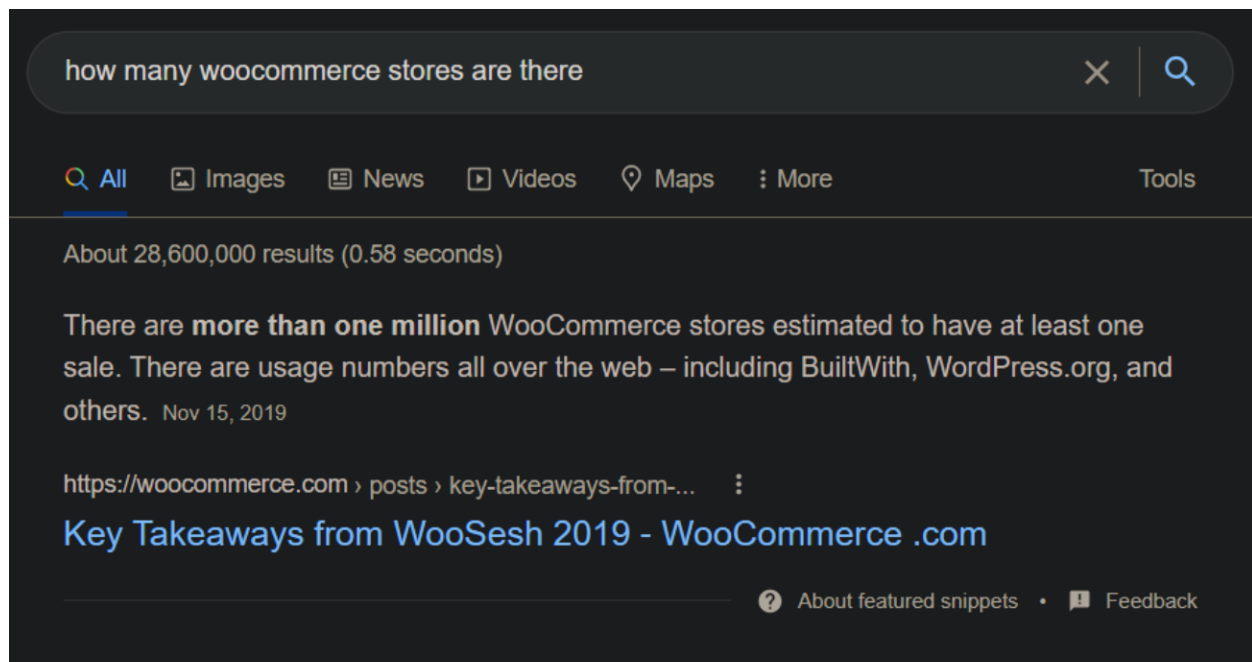
If you believe differently, then I'm sad to tell you that you need to learn much more about crypto markets in general.

Additional hype will be created when some marketplaces accept CL as one of the ways goods or services can be purchased there (*again, read the whitepaper*), and when we get listed on centralized exchanges.

When we hit a market cap of \$2 billion, developers from the community will start working on **an e-commerce platform/marketplace where everyone in the world will be able to sell goods and services**. The only currency used will be CL. Then we will promote/shill heavily what we have done to **all crypto media outlets** and to big names in the industry; pure old-school outreach.

When merchants start selling on this platform they will promote their new store to all their friends, social network followers, and so on. This way, we are **gaining proper mainstream exposure at a fast pace**.

Besides that, we can create our own plugin for WooCommerce, which is used in more than 1 million stores worldwide, or/and we can work with other plugin creators to add CL as a currency in their existing WooCommerce plugins for crypto gateway payments.



Just by spreading info heavily about CL and creating hype in our Telegram + socials and everywhere else, we have the highest chance to become one of the most popular and most traded coins, comparing us with any other project with utility or „soon-to-have-utility“.

The most important thing in the first months is **to get as many eyeballs on Chungalunga coin as possible and convert them to investors**. Hype will then be created easily since big hype moments happen rarely, and those are the ones that take projects "to the moon". It's not a daily occurrence, and it's not possible to do it each day, as many project "investors" would like to see with every project.

If useless projects like **Dogelon, Baby Doge Coin, SafeMoon**, and others can create a huge army of fanboys, huge market caps, and big trading volume, together with all that hype, then the Chungalunga family can do everything **much better**.

My vision is that **CL becomes one of the Top 20 projects** on CoinMarketCap in the first three years after the launch, which is achievable since only a small number of cryptocurrencies on CMC are used as a currency.

There is a PLENTY of room for another cryptocurrency, especially one with a lot of supporters.

Build hype.

Then – the sky is the limit.

Please note: I will not support hype in the beginning until we have 100 active members.

The first goal is to grow a proactive family that aims to stay here for one of the most incredible adventures of their digital life.

Even price talks will be avoided until we reach a significant amount of members.

First things first, then the hype will come at the right time.

FAMILY EFFORTS

To be clear once again, **this is a community project.**

I'm just a firestarter.

(read Chungalunga coin whitepaper to understand better).

I will help where I can and have expertise.

The rest is on you.

This is your own project.

You are the boss.

You are the marketing guru.

You are the best action-taker.

If you believe that you know the best – **simply do it** (without telling anyone what you think they should do).

Do not expect someone else that it will do things for you.

I gave life to the CL, and I will organize things a bit so the project can come to the mainstream as fast as possible, but it's up to YOU, dear fam, to make this one of the best-known projects in the world.

One person can't do it. Even the most experienced crypto team can't do it.

Only **YOU** can.

You guys, thousands of beautiful souls who strongly believe in **ONE** idea.

The idea is that **CL is already one of the top 20 cryptocurrencies in the world.**

My initial vision is that Chungalunga starts as a small project.

With less than 300 people in our community.

And...

My vision is that we attract, in the beginning, **only people who can see, imagine and share the same vision as I have.**

The ones who will get early in help CL grow in any way they can, with a goal to get us as many new investors as possible.

It's only fair that open-minded, hardworking, and positive people with big goals for themselves get in early while the price is low and change their financial life for good.

Three types of people make up the crypto space:

1. Those who hope it happens
2. Those who watch it happen
3. **Those who make it happen.**

"All men dream, but not equally. Those who dream by night in the dusty recesses of their minds wake up in the day to find it was vanity, but the dreamers of the day are dangerous men, for they may act their dreams with open eyes, to make it possible."

- T. E. Lawrence

The magnificent ones.

That's how I call first Chungalunga members who share the same vision as me.

"Get your bag and shill it!"

That's the motto every CL warrior should have in their mind: speak it out loud and transfer that idea to every other potential and new CL investor.

We're going back to the old-school approach to crypto.

Simply, *"Get your bag and shill it!"*.

Kevin Hart has this in his bio on Twitter:



It's similar with most people in crypto, especially in defi, and especially when new projects start their journey – they want to make money but not to do the work.

Hence, there is a need to gather around the best possible family members, who will stand together and do miracles, knowing this will change everything for them.

You need only one project to make a life-changing amount of money and improve your life forever.

Make Chungalunga **THE ONE**.

#TogetherWeGrow

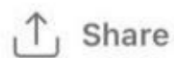
LAST THOUGHTS

I think I finally understand bitcoin.

It's a silent project that operates in the background. There's no face to it. The founders created it and walked away. It's like an elegant clock set into motion that continues to tick. There's no promise of some complex protocol to come 3, 5, or 10 years down the road. It does what it's supposed to now without self promotion from the founders. Since it doesn't need self promotion to thrive, it doesn't fall victim to the vices of marketing from greedy, charismatic leaders, with overly complex projects. Sure, there's Saylor and Novogratz that sometimes fall into that role. But bitcoin doesn't need them to survive and won't need them when they die. The project works now. It does what it's supposed to and it'll continue to do what it's supposed to. It's the money of the future of our science fiction novels.

There's no Krypto Kris marketing shitty debit cards. There's no charismatic Do Kwon doing a Forbes, Steve Jobs photo shoot with a black t-shirt and a white background. There's no J Powell magically expanding the money supply with a cobol fueled wand, creating a 9 trillion USD balance sheet out of thin air.

BTC takes out the corruption of humans, because the humans that created it stepped away. Sure, people will build corrupt systems around it, but BTC itself is a simple, pure, and elegant vehicle silently ticking away in the background until the ticking becomes so loud that no one can ignore it.



Read the screenshot first.

This is my vision for the **Chungalunga coin** as well.

The crypto space has become toxic, and too many people are here for quick cash-grabbing opportunities.

This is not something why crypto was invented in the first place.

I will help CL to grow in the first months by using my experience in dealing with people (*removing bad apples from here*), writing promo content, and helping our family members/tiktokers with organized marketing efforts.

After that, I will remove myself from Chungalunga. It's the only way CL will be in a position to grow huge. If some name is behind the project, its success will be significantly lower because most people want to look up to someone so they can put everything they want on others. This is a decentralized project; the crypto future should be decentralized almost completely, and we're making a big move here.

Plus, this will put a mystery about my identity to all new investors in the upcoming years, which is an added benefit for the project, and most of us know today that approach works very well in crypto.

I will still work on important things behind the scenes.

And maybe, just maybe, one day, we'll meet each other again (after we gain mainstream success).

It's your cryptocurrency, after all, if you have been paying attention carefully by now.

Make it one of the most popular projects in the world.

Make yourself proud. And wealthy.

Let's catch up in Dubai when that happens.

With love,

skool